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Tazinos® Turns Up The Heat On Cold Pizza For Breakfast!

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Tazinos® Pizza & Salad Bistro announces its new weekend all-you-can-eat Sunriza_{sm} Breakfast, featuring its selection of Sunriza_{sm} Breakfast Pizzas. The new breakfast service makes its debut on Saturday, August 20th at the brand's Oak Creek, WI restaurant location, followed by scheduled debuts on Saturday, September 17th in Menomonee Falls, WI and on Saturday, September 24th in Kenosha (Pleasant Prairie), WI.

The Tazinos® Sunriza_{sm} Breakfast will be offered every Saturday and Sunday morning from 8:00 a.m. to 11 a.m. each weekend, featuring freshly-prepared Sunriza_{sm} Breakfast Pizzas, including egg & ham, egg & sausage, egg and bacon and other delicious varieties. The weekend all-you-can-eat breakfast menu also offers traditional breakfast favorites including Signature French toast sticks, freshly-made waffles, eggs, sausage, bacon, breakfast potatoes, yogurt with fruit, oatmeal with toppings and more. The price for breakfast is just \$7.99 (kids age 4-10 are just \$4.99, under 3 are free) and includes breakfast beverages (i.e. milk, juices, coffee).

"Our loyal customers value our commitment to using better-for-you ingredients, and many of them have asked us to carry that commitment over into a breakfast menu," said Mike Lafferty, Tazinos® Vice President, Business Development. "They've spoken, and we've listened. Frankly, we believe that our hot, fresh Sunriza_{sm} Breakfast Pizzas will make eating cold pizza on weekend mornings a thing of the past, and you're not likely to find a better or better-for-you breakfast value anywhere," Lafferty added.

Tazinos® is already known as America's premium, all-you-can-eat lunch and dinner bistro featuring pizzas, pastas and salads made with better-for-you ingredients including unbleached/unbromated flour, 100% natural real cheeses plus no high-fructose corn syrup, no MSG and no trans fats. Weekday lunch (11 a.m. - 4 p.m.) price is just \$6.99, weekday dinner (4 p.m. - 9 p.m.) and weekend price is just \$7.99 per adult (kids pricing and senior discount also available). All prices include free beverages!

Tazinos® Pizza & Salad Bistro has three area locations (Oak Creek, Menomonee Falls, Kenosha) with soon-to-be-announced expansion plans for 2011 and forward. For more information on the new Tazinos® Sunriza_{sm} Breakfast featuring Sunriza_{sm} Breakfast Pizzas, please contact Bryan Belmer (Director, Brand Marketing) at bryan.belmer@tazinos.com or Mike Lafferty (VP, Bus. Dev.) at mike.lafferty@tazinos.com.