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Tazinos[®] To Launch Weekend Sunriza_{sm} Breakfast in Menomonee Falls

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Tazinos[®] Pizza & Salad Bistro announces it will debut its new weekend all-you-can-eat Sunriza_{sm} (sun-RISE'-uh) Breakfast, featuring its selection of Sunriza_{sm} Breakfast Pizzas at the brand's Menomonee Falls, WI restaurant location on Saturday, September 17th.

The Tazinos[®] Sunriza_{sm} Breakfast is offered every Saturday and Sunday morning from 8:00 a.m. to 11 a.m. each weekend, featuring freshly-prepared Sunriza_{sm} Breakfast Pizzas, including Egg & Ham, Egg & Sausage, Egg and Bacon, Morning-Fresh Veggie, Cheesy 'Tater and other delicious varieties. The all-you-can-eat breakfast menu also offers traditional breakfast favorites including Signature French toast sticks, freshly-made waffles, eggs, sausage, breakfast potatoes, yogurt with fruit and more. The price for breakfast is just \$7.99 (kids age 4-10 are just \$4.99, under 3 are free) and includes breakfast beverages (i.e. milk, juices, coffee).

"Menomonee Falls and its surrounding communities have been waiting patiently for our spectacular Sunriza_{sm} Breakfast Pizzas, and now they can enjoy them and our whole breakfast experience every weekend," said Mike Lafferty, Tazinos[®] Vice President, Business Development. *"We're making eating cold, leftover pizza for breakfast a thing of the past,"* Lafferty added.

The St. Francis, WI-based chain previously launched its weekend all-you-can-eat Sunriza_{sm} Breakfast service at its Oak Creek, WI location, and will begin serving it at its Pleasant Prairie, WI location beginning Saturday, September 24th.

Tazinos[®] is already known as America's premium, all-you-can-eat lunch and dinner bistro featuring pizzas, pastas and salads made with better-for-you ingredients including unbleached/unbromated flour, 100% natural real cheeses plus no high-fructose corn syrup, no MSG and no trans fats. Weekday lunch (11 a.m. - 4 p.m.) price is just \$6.99, weekday dinner (4 p.m. - 9 p.m.) and weekend price is just \$7.99 per adult (kids pricing and senior discount also available). All prices include free beverages.

Tazinos[®] Pizza & Salad Bistro has three area locations (Oak Creek, Menomonee Falls, Kenosha) with soon-to-be-announced expansion plans for 2011 and forward. For more information on the new Tazinos[®] Sunriza_{sm} Breakfast featuring Sunriza_{sm} Breakfast Pizzas, please contact Bryan Belmer (Director, Brand Marketing) at bryan.belmer@tazinos.com or Mike Lafferty (VP, Bus. Dev.) at mike.lafferty@tazinos.com.