



FOR IMMEDIATE RELEASE

Contact: Bryan Belmer
bryan.belmer@tazinos.com

Oak Creek Tazinos® Offers Free Breakfast To Police, Fire, Military on 9/11

St. Francis, WI - September 2, 2011

Tazinos® Pizza & Salad Bistro announced it will offer its new weekend all-you-can-eat **Sunriza_{sm}** (*sun-RISE'-uh*) **Breakfast** (featuring its selection of Sunriza_{sm} Breakfast Pizzas) **FREE** to all men and women in uniform including law enforcement officers, fire fighters, military (active, retired, et al.) who come into the brand's Oak Creek, WI restaurant location on Sunday, September 11th between 8:00 a.m. and 1 p.m.

"With this year marking the 10th anniversary of the terrorist attacks on the United States on September 11th, 2001, we believe that it's more important than ever to honor and thank all of the brave men and women in uniform who work tirelessly and selflessly in protecting our freedoms and providing us safety day in and day out," said Mike Lafferty, Tazinos® Vice President, Business Development. *"We're very proud of the law enforcement officers, firefighters and military members serving right here in our community, and we're pleased to offer them a free meal, hoping it will provide an uplifting moment on an otherwise somber occasion."*

Local men and women in uniform are asked to present their badge, ID or other official credential between 8:00 a.m. and 1 p.m. on Sunday, September 11th to receive one free Sunriza_{sm} Breakfast meal. The offer is valid at the chain's Oak Creek, WI restaurant, located at 8201 S. Howell Avenue.

The Tazinos® Sunriza_{sm} Breakfast is offered every Saturday and Sunday morning beginning at 8:00 a.m., featuring freshly-prepared Sunriza_{sm} Breakfast Pizzas, including Egg & Ham, Egg & Sausage, Egg and Bacon, Morning-Fresh Veggie, Cheesy 'Tater and other delicious varieties. The all-you-can-eat breakfast menu also offers traditional breakfast favorites including Signature French toast sticks, freshly made waffles, eggs, sausage, breakfast potatoes, yogurt with fruit and more. The price for breakfast is just \$7.99 (kids age 4-10 are just \$4.99, under 3 are free) and includes breakfast beverages (i.e. milk, juices, coffee).

The St. Francis, WI-based chain will debut its weekend all-you-can-eat Sunriza_{sm} Breakfast service at its Menomonee Falls, WI location beginning Saturday, September 17th and at its Pleasant Prairie, WI location beginning Saturday, September 24th.

Tazinos® Pizza & Salad Bistro has three area locations (Oak Creek, Menomonee Falls, Kenosha) with soon-to-be-announced expansion plans for late 2011 and forward. For more information on the new Tazinos® Sunrizasm Breakfast featuring Sunrizasm Breakfast Pizzas, please contact Bryan Belmer (Director, Brand Marketing) at bryan.belmer@tazinos.com or Mike Lafferty (VP, Bus. Dev.) at mike.lafferty@tazinos.com.